

HONG KONG INTERNET REGISTRATION CORPORATION LIMITED

Hong Kong Internet Registration Corporation Limited (HKIRC) is a non-profit and non-statutory corporation responsible for the overall administration of “.hk” domain name system, a critical internet infrastructure in Hong Kong. HKIRC is also responsible for the cooperation with local and international bodies on issues relating to the development and administration of internet domain name systems. We are looking for highly motivated, responsible, independent and proactive candidates for the post of:

Head of Business Development & Marketing

Key Responsibilities:

- Develop sales strategy to achieve or exceed company’s business objectives and revenues
- Identify and qualify business growth opportunities and formulate annual business development plan
- Conduct feasibility studies and prepare business proposals with execution plan
- Keep abreast with new products and develop impactful marketing launch programs
- Partner with internal teams to ensure the deliverables meet customer requirements
- Develop and maintain good business partner relationships with established networks
- Plan and develop annual marketing and communications strategies for the company
- Manage both external and internal marketing campaigns and communications programs
- Build and manage media relations delivering company’s key messages and announcements to external stakeholders, media and public to achieve a strong level of corporate image awareness
- Supervise and work closely with PR agent to ensure key messages are delivered consistently
- Handle media enquiries and manage issue and crisis
- Manage online promotion channels and social communication tools

Requirements:

- University degree in business management, communications, marketing or related discipline
- With 20+ years working experience either in sales & marketing, communications, public relations, ideally from the technology sector or leading PR agencies
- Strong leadership capabilities with creativity
- Self-directed and goal oriented
- Strong project management and organizing skills
- Effective interpersonal and presentation skills
- Excellent command of written and spoken English and Chinese
- Pleasant, independent, mature with strong self-motivation
- Well organized and team player
- Ability to work independently and effectively under pressure

Attractive remuneration and fringe benefits will be offered to the right candidates. Interested parties please send Resume with Expected Salary (a must) to the Executive Officer at Unit 501, Level 5, Core C, Cyberport 3, 100 Cyberport Road, Hong Kong or email to: recruit@hkirc.hk.

The employment agreement will be made with Hong Kong Domain Name registration Company Limited which is a wholly owned subsidiary of HKIRC. Welcome to visit our company web-site www.hkirc.hk for more information.

We are an equal opportunity employer. Personal data provided by job applicants will be used strictly in accordance with the company's notice to employees and prospective employees relating to the Personal Data (Privacy) Ordinance.